alternative medicine

SO LONG SUGAR, HELLO SWEET CHILD

natural SOLUTIONS FOR COMMON HEALTH CONCERNS

Can vitamin D prevent cancer – and more?

DRUG-FREE TREATMENTS FOR JOINT Pain

THE HIDDEN DANGERS OF

gum disease

10 surefire ways to get kids eating right

Fall 2007

DISPLAY UNTIL DECEMBER 4



Avoiding macular degeneration
The new cardiology feeds your heart

Homeopathic tummy soothers

Jason Gordon was diagnosed with cancer in 1999. He did something revolutionary in his quest to beat the disease. He asked all of his practitioners to work together on his behalf to develop a comprehensive plan that drew from everyone's expertise. He credits forming his own "dream team", getting everyone on the same page and heeding their collective advice as a major factor in beating cancer.

Now, with Yellow Courtyard (www.yellowcourtyard.com), Gordon is bringing this "inclusionary" approach to others. Imagine having access to a team of respected and renowned practitioners, representing more than 200 modalities, who would join forces to address your healthcare issues or questions about well-being and develop a personalized and individual plan specific to your needs.

Q. Can you explain a bit more about Yellow Courtyard and what you're setting out to do?

A. Absolutely. My personal experience of facing a health issue and wanting to tap into every available practitioner and every bit of pertinent information, proved to be overwhelming. With so many options, so many opinions, so much information – some of it contradictory – how do you move forward from there? Yellow Courtyard wants to empower people by serving as a one-stop site that gives you a wealth of information, cutting-edge technology, and face-to-face interaction.

Q. If this is a web site, where does the face-to-face component come in?

A. Yellow Courtyard assigns you your own licensed medical healthcare expert who serves as your guide in the new world of "inclusionary healthcare". They meet with you, interact with the practitioners who develop your personal plan, and work through any health-related issues you may have, to determine the best way to move forward.

Q. Can you tell me more about Yellow Courtyard's cuttingedge technology?

A. Sure. Yellow Courtyard has an online medical records storage feature that facilitates keeping track of all of your health information. Imagine if you and all of your healthcare providers from over 200 healing modalities could access your medical information and work from the same set of records regardless of where they are located. Our 100% HIPAA compliant, secure storage system allows for just that.

Q. Is there anything else that you would like to add about Yellow Courtyard?

A. Yellow Courtyard is a place of possibilities and choices, making available for the first time a panorama of options for people to see, learn, understand and make intelligent, appropriate, and effective personal decisions for their health and well-being. We hope you find it to be an empowering and useful resource.

